

IN THIS
ISSUE:

Two months overview
ONLINE CALENDAR

Advertise your extras online
PICTURES ON WARES

Faster booking process
REMOVE ADDRESS FIELDS

NEWSLETTER
ONLINE

Picasso TECHOTEL

AK TECHOTEL



It is Springtime for Online

Picasso online booking engine has had plenty of development recently, and we are now ready with some new online features that can help you attract more of your bookings to your own website.



Online Calendar

Displays and Colours from Picasso's Calendar

If you have the new online gold plus booking, you can now have a calendar that reflects the colours in the Picasso calendar..

- You can update colours and texts from [Reception](#)-[Roomtypes](#)-[Salesnotes](#) in Picasso.
- You can let Picasso change the colour digitally on the day depending on availability.
- You can not let the Management-Rate Intelligence Year Calendar digitally change colours on the calendar, as well as the availability.



Eventual treatment of all
HTTP pages in Chrome:

▲ Not secure | example.com

Avoid **warning from Google** on your site

Google has introduced a new procedure with warnings on http pages. So far, this practice has already come into force in both Firefox and Chrome browsers.

That is - **your pages** - incl. The online booking page will appear as unsafe and untrustworthy to the users. This allows fewer conversions.

Therefore, through Techotel, you can order a service that transfers the booking page to an https server and we order an https certificate for you as we update on a regular basis.

Contact us to hear more

Pictures of Extra Benefits

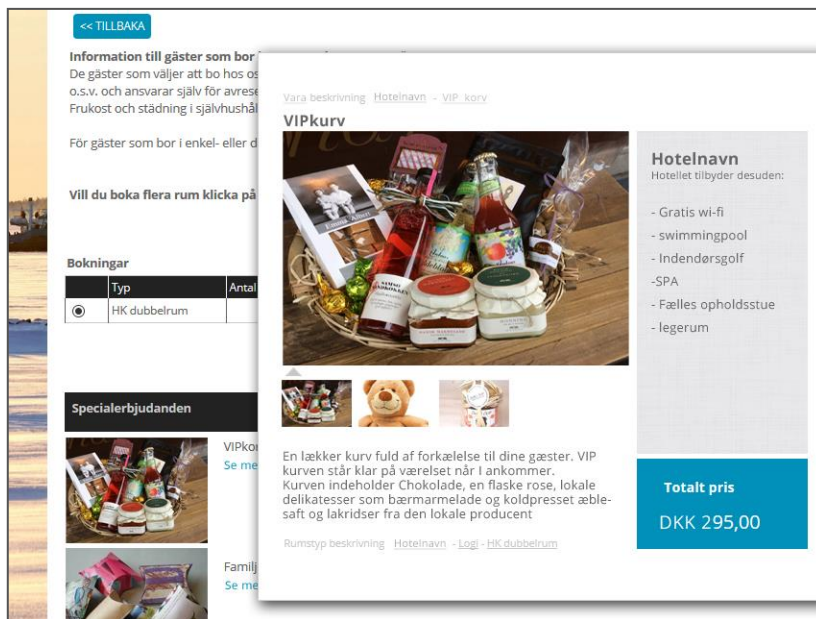
A good opportunity for resale

One feature many of our customers have asked for is the opportunity to display their extras or additional wares with pictures and detailed advertising text.

It is now possible to equip each item with a header, description and 1-5 images.

Call our online consultants if you are interested in this feature.

The setup for the above takes approximately 1 hour.



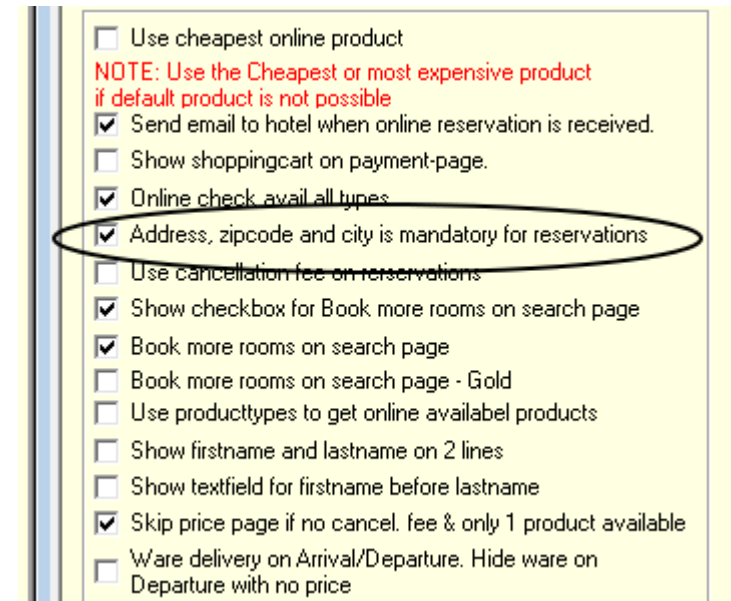
Tips & Tricks:


Remove unnecessary fields in online

Booking - Would you like to increase the conversions on your online booking? One of the ways is to help your customers get faster and easier through your online booking.

In HotelSetup> Basic>Online you will find this setting that sets or removes the fields: address, city or zip code from where the customer enters their contact information.

This makes it easier and faster for the guest to book and you can always enter the information manually when the guest checks in.



Husk mit kort 

 Sikret i henhold til PCI DSS -certifikat

Udfør betaling



Enjoy from DIBS nets

Remember my card.

DIBS has recently added a new feature to your online payment, where the customer, if they choose to check the checkbox, can store their credit card information for the next time they make an online payment with you.

The function is already implemented, so you should not do anything.

Mobile pay with DIBS

Mobile pay is the 3rd most used app in Denmark and the Danes always have the phone at hand. Now your customers can also pay with Mobile Pay for online purchases, such as booking on your website.

Mobile Pay Online costs 49 kr. Per month to DIBS and 1 kr. Per transaction.

DIBS does not charge extra to associate Mobile Pay with your account

Your customers can now

Book a house number or even a room no.

Some hotels and resorts offer a great variety between the houses or rooms they offer.

The choice of accommodation has a greater significance for the guest than in normal hotel bookings. Getting the right home can be crucial for your vacation.

If you wish to continue booking on room type then there is no need to change anything but should you wish to switch to booking per room number, please call our online consultants.



Yours sincerely

AK Techotel

AK TECHOTEL

Contact

Alistair Brown

Direct: (+353) 96 22907
Mobile: (+353) 86 602 2558
Fax: (+353) 96 22916
E-mail: amb@techotel.ie

