

Information From Picasso – July 17

Our online packages:

- Online booking of rooms/houses
- Online table-booking
- Online Gift Certificates
- Online checkout
- Online check-in and key collection
- Online owner-booking of

SAVE THE COMMISSION AND BECOME VISIBLE ON THE NET!

Offer your guests a wealth of online services on your website and make it easier for them to choose YOUR hotel.

It has become quite common to book travel, food and accommodation online.

It's quick and easy for both the customer and the hotel.

With Picasso, you can offer a range of online services, which are all connected directly to Picasso. All customer information is retrieved and stored centrally, and you can receive payments directly online. Call and book a no obligation demonstration or learn more about the options you have with Picasso.

We look forward to hearing from you!



The SMS system is now FREE!

Techotel is now offering Picasso SMS module for free. You only pay per sms. The system is developed in collaboration with CoolSMS and provides a wealth of opportunities and benefits.

- SMS confirmation key codes and instructions for arriving guests.
- SMS guests directly from the arrival lists.
- SMS guests directly from the in-house list with information or in-house offers.

Picasso and Sabre

Picasso now have a two way OTA interface for Sabre.

We are currently developing the interface for EZYield (Booking.com) and Travel Click.

As the majority of our customers are now hosted by Techotel -

Attention should be paid to the integration for Travel Managers; EZYield and Booking.com is only being developed for hosted hotels.

<input checked="" type="checkbox"/> Possible to override price		<input checked="" type="checkbox"/> Always set price override			
<input type="checkbox"/> Allow zero price					
Addon per PAX <input type="radio"/> or RoomType <input type="radio"/>					
Events		Online			
DMB	DUB	Addons			Pac
5	5	Arrival	Stay	Depart	Arriv
1.000,00	1.100,00	-200,00	-200,00	-200,00	ANK
1.000,00	1.100,00	0,00	0,00	0,00	ANK
1.000,00	1.100,00	50,00	50,00	50,00	ANK
1.000,00	1.100,00	0,00	0,00	0,00	ANK
1.000,00	1.000,00	0,00	0,00	0,00	ANK
1.000,00	1.000,00	100,00	0,00	0,00	ANK
1.000,00	1.500,00	0,00	0,00	0,00	ANK
1.000,00	1.500,00	0,00	0,00	0,00	ANK

Tips & Tricks: **BAR** Prices extended

The Picasso **BAR price** (Best Available Rate) allows you to optimise your room rates with the help of add-ons, so you can adjust your pricing according to market and occupancy.

In **Extra/Add-ons** for Arrival or Arrival and Stay, Stay and Departure or just Departure enter how much the price should vary on each day, for example, **-€200** or **+€200**.

In the future, make a reservation and each night period with a different price will automatically be created with a "+" product line on the reservation. Remember to select if the Extra Add-ons are per person or not.

NEW:

In Picasso version 8 we have added functionality that makes this easier to use. Click on an Add-on field that you want to copy to several days. Hold on the Shift button and use the arrow keys to copy this add-on (eg +200, -) for all the days you move over.

In Picasso version 8 BAR prices will be compatible with on-line booking.

Welcome to our new customers:



MAERSK Training Centre

MAERSK is truly a global workplace with high demands on the workforce all over the world. Therefore, they have the most comprehensive training across all activities and disciplines. Techotel has signed all Maersks training centers in the world where Picasso will help to provide retraining or skill optimization for all of Maersks customers. Picasso has just been installed in Brazil, Scotland, England and Denmark.

[Visit Maersk Training Website](#)



Kippure Estate

Kippure Estate is one of Ireland's foremost providers of corporate events, team building and outdoor activity days, catering for corporate groups as well as private groups. With onsite accommodation options including self-catering holiday homes, as well as guesthouse accommodation. They have a number of meeting and multi-function rooms, an onsite bar, private dining with flexible catering arrangements from picnic to barbecue and multi-course dinners.

Kippure have recently installed Picasso and we are looking forward to working with them in the years to come.

[Please Visit The Kippure Website](#)

Please visit the Kippure Website (This would have an HTML link on the electronic website.)

3 EXAMPLES OF ON-LINE PACKAGES

Here are three of our most popular on-line packages

Online Booking Gold+



Picasso Online Gold +

This is Techotel's latest product. With a new design and new promotional features, this makes Picasso Online Gold + the market leader in booking and payment online.

Do you already have Picasso-online Bronze or Silver? You can upgrade to Gold +

Online Gift Vouchers



Picasso Online Gift Vouchers

Give your satisfied customers the opportunity to purchase gift certificates for friends and family.

The Gift card module has graphical customization, online payment and printing.

Online Check-out



Picasso Online Check-out

This module allows busy customers to check-out via the Internet - bypassing the front desk.

This saves you money while saving customers time.

Sincerely,

AK Techotel



May the good weather continue!



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