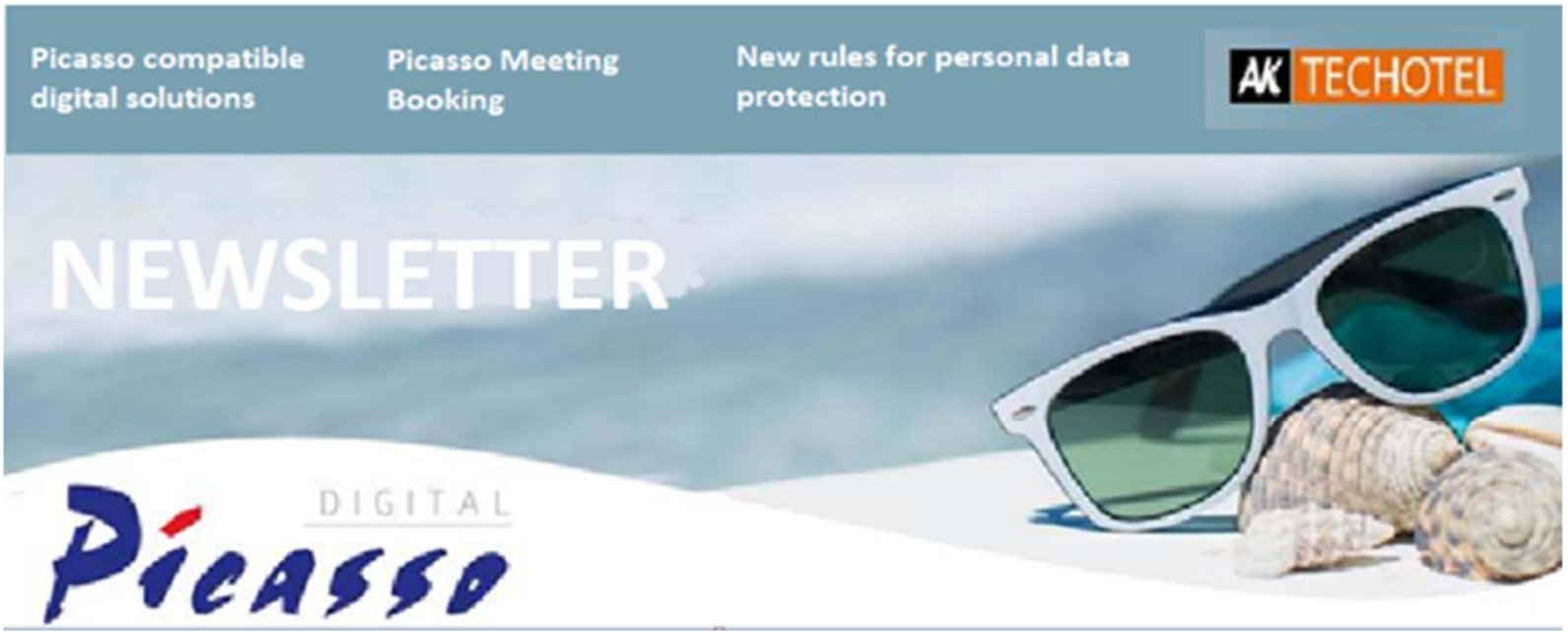
Anna Rasmussen

Subject: FW: Newsletter



Picasso brings together a wealth of digital solutions

- YP Intelligence /Yield Planet

Picasso helps optimize hotel operations and earnings by providing interfaces to a wide range of digital utilities within the hotel industry.

- Improve / Loopon Satisfaction Analysis
- Piccoline tablet and smartphone cleaning system
- Welcome – Digital Guest Book
- Navision
- E-conomic
- YP Price Optimizer
- SDH Relation Manager
- Evolution
- Benchmark Alliance
- Revinate
- DKBS Relation Manager
- CARMA Relation Manager
- BookingSuite REV max
- Link Mobility
- Horesta
- UpsellGuru

and many more…

REVINATE

For example, Picasso now has realtime 2-way integration with Revinate, used by over 30,000 hotels worldwide to target their digital communications, manage revenue and maximise guest experiences

BookingSuite

Picasso's realtime 2-way integration with BookingSuite helps you with optimal pricing of rooms and rate plans based on advanced calculations on PMS data, demand data, weather forecasts, and local event calendar

The Picasso Digital Report Module offers a wealth of options for viewing and printing statistics and lists in the template you require, as well as several different options for automated disclosure of reports.

YP Intelligence
Channel Manager

YP Channel Manager - also known as Yield Planet is another digital solution that is well integrated with Picasso. YP Intelligence receives and sends data to and from Picasso to all your channels.

Picasso Meeting Booking

- also online

Book meeting rooms as easily as booking hotel rooms. Contains ToDo follow-up calendar, booking of AV equipment, task management on all employees, etc.
We have also optimized our online meeting booking module with lots of practical features such as graphical calendar overview of booked meetings, the ability to edit booked meetings, login, lunches, participant lists and more.
Perfect for larger businesses that need an easy user interface where employees can book meeting rooms.
Contact us if you want to hear more about the possibilities

New rules for personal data protection

In May 2018 there are new EU laws regarding the security of your guests' personal data and hotels are liable for fines if they do not comply with the laws.

Techotel is at the forefront of data protection technology and is developing Picasso to meet the new rules.

You do not need to worry about data collection and storage if you use Picasso.

You can read more about the Data Protection Regulations on the Data Protection Commisioner's website and on the European Commission website

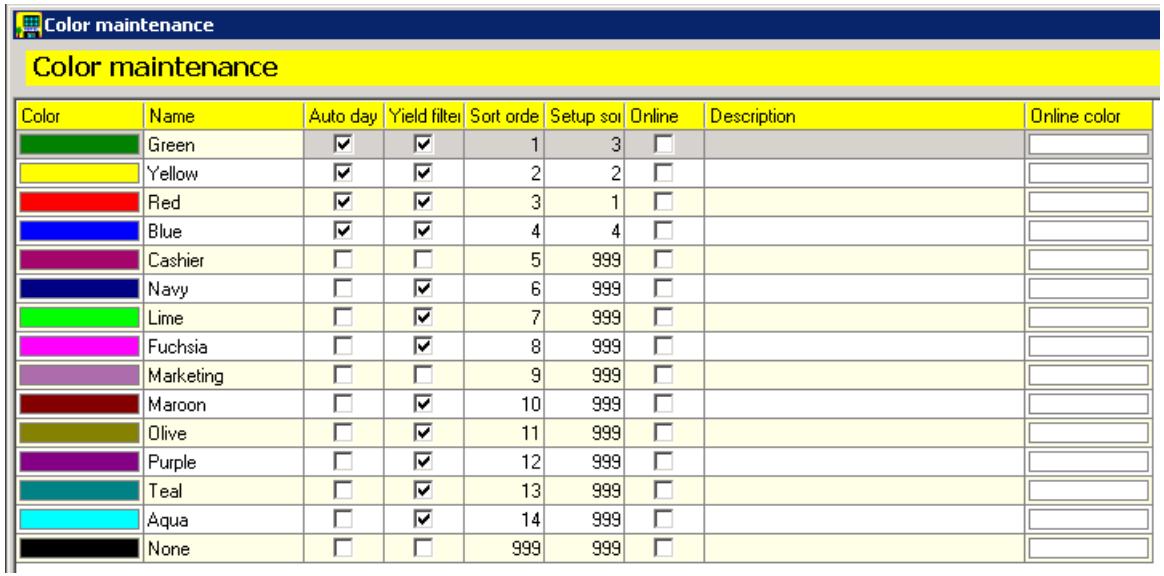
Tips & Tricks

Color Code Maintenance

Colour coding has been transferred to Picasso 8.3 and new features have been added.

Go to: Hotel Setup> Basic> Yield to enable and assign colour codes

Colour Maintenance in Picasso 8.3 has moved to Hotel Setup> Types> Color. Here you have a summary of the colours you can put on your days, texts, and colours on your online calendar if you have one on your online booking page.
With Auto Day, you can set Picasso to decide the colour of the day based on how many rooms are available.



Color	Name	Auto day	Yield filter	Sort orde	Setup so	Online	Description	Online color
	Green	☑	☑	1	3	☐		
	Yellow	☑	☑	2	2	☐		
	Red	☑	☑	3	1	☐		
	Blue	☑	☑	4	4	☐		
	Cashier	☐	☐	5	999	☐		
	Navy	☐	☑	6	999	☐		
	Lime	☐	☑	7	999	☐		
	Fuchsia	☐	☑	8	999	☐		
	Marketing	☐	☐	9	999	☐		
	Maroon	☐	☑	10	999	☐		
	Olive	☐	☑	11	999	☐		
	Purple	☐	☑	12	999	☐		
	Teal	☐	☑	13	999	☐		
	Aqua	☐	☑	14	999	☐		
	None	☐	☐	999	999	☐		

Welcome to our new customers

The Station House

Located on the main N26 Dublin road into the town, just a few metres walk from the train and bus stations, the family-run Station House Hotel Ballina offers 14 newly redecorated bedrooms near the heart of beautiful Ballina town.

A perfect location for fishing enthusiasts, the hotel is only three minutes walk from the world famous River Moy and is right beside the town centre, allowing easy access on foot to everything Ballina has to offer.

Visit the hotel's website

Dingle Peninsula Hotel

The Dingle Peninsula Hotel offers the true West Kerry experience.

A modern, classic hotel incorporating comfort and class with a traditional Irish country pub where you will meet the West Kerry locals and absorb Irish hospitality at its finest.

Just 15 minutes drive from Dingle town and bay and 5 minutes from beautiful sandy beaches, the comfortable guest rooms offer a unique get away for Singles, Couples and Families.

Visit the hotel's website

The White Horse Hotel

The White Horse Hotel is located on the Main Street in Cootehill, Co. Cavan, just 15 minutes from both Monaghan Town and Cavan Town in the heart of the Cavan Lakeland region.

With 40 bedrooms, a first class lounge, terrific food and a great location, the White Horse Hotel is the perfect place to stay on your visit to County Cavan.

Relax in the warm, comfortable surroundings of the White Horse Hotel in the evening - enjoy a pleasant pint in the lounge or why not have a meal in the highly rated restaurant.

Visit the hotel's website